

# South Bay Small Biz Networking Breakfast

**Thursday, July 28**

7:30 - 9:00 AM

Price: **FREE** (Breakfast buffet available for \$6.99!)

Bob's Big Boy  
24021 Hawthorne Boulevard  
Torrance, CA 90505

Hosted By: Carter Mason Group  
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<http://www.facebook.com/SouthBayBiz>



## Small Business Breakfast Club

This month's South Bay Networking Breakfast speaker, interviewed by Fran Tarkenton via teleconference, will be **Bob Burg**, best known as author of *Endless Referrals: Network Your Everyday Contacts into Sales*. In his book, *The Go-Giver*, which has now sold over 200,000 copies, Bob shares 5 key principles that will help you dramatically increase your business. Bob speaks for corporations and associations internationally, including Fortune 500 companies, franchises, and numerous direct sales organizations. You will not want to miss this!

### At our Breakfast Club networking event, you will be able to:

- Expose your business to other local businesses.
- Acquire new prospects and customers.
- Learn from Fran and a special guest each month.

*Bring your business cards, coupons, and promotional materials to exchange with the group.*

#### *Additional Dates*

- Thurs, Aug 25, 2011
- Thurs, Sept 29, 2011
- Thurs, Oct 27, 2011
- Thurs, Nov 17, 2011
- Thurs, Dec 15, 2011

#### *You Should Expect:*

15-30 other small business owners in attendance

A 30-second opportunity to introduce yourself, your business, and what a good lead is for you, or how others can help you

A FREE networking event. You may choose to order breakfast, but we do not charge.

A 20-minute thought-provoking conference call hosted by football Hall of Fame QB Frank Tarkenton

Opportunity before and after the call to network with other business owners

#### *What To Bring:*

30 business cards and/or product brochures

If you want to order breakfast, cash or credit card

A quick synopsis of your business and what a good lead is for you

A positive attitude!

#### *You Should Not Expect:*

To sell something at the meeting

To be sold something at the meeting

To be charged for anything, except if you order breakfast